



emhandy.com
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Skills:

Graphic design across multiple platforms and projects • Art direction for print publications • Magazine and newspaper design • Typography and hand-lettering • Illustration • Writing and copy editing • Styling food and product for photoshoots • Photography and photo editing • Working independently or in a team with other designers • Creating in a deadline-driven environment • Photoshop and hand-drawn simple animation

Software:

Skilled in Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Microsoft Office, Procreate

Familiar with Rough Animator, Adobe Dreamweaver, Final Cut, Flash, CCI, Saxotech, HTML, BASIC

Awards:

Best Single Page/Spread design - MMPA 2017

Profile:

Conceptually-minded graphic designer with over 10 years experience in publication design. I have refined skills in art direction and typography while branching out into hand-lettering and illustration. My ideal position would involve designing for kids using bright, bold elements.

Experience:

Tiger Oak Media | Art Director, Associate Art Director

December 2014 - Present

Design community magazines cover to cover including headlines, images and large sections of copy. Work closely with editors and other art directors finding solutions for story layouts and meeting tight deadlines. Conceptualize and direct photo and video shoots. Develop creative typographic solutions for headline designs, sometimes involving illustration. Plan, design, and occasionally animate companion work for publication websites and social media.

Em Handy Designs | Freelance

June 2010 - Present

Provide a full range of project-based graphic design services. Clients include the Nashville Collegiate Orchestra and Music City Youth Orchestra, as well as small start-ups and nonprofits. Projects for individual clients include logos, invitations, layout design and children's book illustration. Manage projects remotely.

Tampa Media Group | Designer, Copy Editor

June 2011 - September 2014

Designed page layouts including headlines, images, and large sections of copy. Worked closely with editors to find solutions for story layouts. Wrote copy for headlines, subheads, and infoboxes. Followed layout and production of tabloid and broadsheet newspapers from conceptualization to page release. Worked extra hours as an intern to create original graphics and front page layouts for The Tampa Tribune under the Tribune style guide. Learned strategies to push single-copy sales with newspaper design in a competitive market.

USF Oracle | Production Assistant; Section, Managing, and Copy Editor

Spring 2008 - April 2011

Designed and created page layouts and informational graphics for one of the top college dailies in the Southeast. Managed a team of writers and editors. Wrote articles for publication. Successfully met nightly deadlines.

Education:

Bachelor of Fine Arts — Graphic Design, May 2014

University of South Florida - St. Petersburg, St. Petersburg, Florida

Bachelor of Arts — Magazine Journalism, May 2011

University of South Florida, Tampa, Florida

References available upon request.